

VISIT UTAH

Copywriting contract for 1 year

Copywriting and creation of up to fifty (50) monthly posts and ephemeral content pieces across Visit Utah's social media platforms highlighting local tourism, outdoors, and sustainability.

Deliverables:

- 12 Facebook Posts or Stories
- 16 Instagram Posts or Stories
- 16 Tweets
- 6 Pinterest Pins or Stories

EXAMPLES:





visitutah • Follow

visitutah Like many others, artist @lamontjosephwhite became inspired by skiing in Utah's mountains, and it influenced him to create his series "Skiing in Color." He shares why bringing representation into snow sports matters and how he hopes his art inspires others (♂ in bio).

46w

+

redbirdresurgence I enjoyed this getting to see this exhibit
27w Reply

om.nom.mom ❤️👍👍

21,574 likes
FEBRUARY 19, 2022

Log in to like or comment.

Visit Utah @VisitUtah

Whether it's in big or small ways, consider making some time in 2022 to give back to your community.

IG user ourmobilejourney recently picked up trash while exploring some off-road trails in Southern Utah. Way to keep Utah #ForeverMighty!

8:42 AM · Jan 21, 2022

Visit Utah @VisitUtah

Local adaptive skier Bob Wassom knows that there is more than one way to get down the mountain and that one way is not better than another.

After a diving accident left him paralyzed, he learned first hand about the healing power of nature.



VISITUTAH.COM

LIFE UTAH ELEVATED

Protecting Our Forests -
One Branch at a Time

... ⬆️ 🔗

Save

Protecting Our Forests — One Branch at a Time

When it comes to preserving forests, University of Utah ecologist Nalini Nadkarni believes in the cumulative power of small acts of goodness. Read about her efforts to educate others and preserve Utah's forests.

Visit Utah
6k followers

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Visit Utah

July 1, 2022 · 🌐



The July 4th weekend is a high risk time for wildfires. This year is especially dangerous due to extreme drought conditions.

Here are a few things you can do to help us keep our state protected this year.

🔥 Avoid parking hot vehicles in dry grass, and make sure your vehicle is well maintained.

🔥 Secure all trailer chains so they do not drag and create sparks.

🔥 Only start campfires in designated pits in approved areas. Never leave campfires unattended. Stay with them until they are doused completely.

🔥 Study up on current fire restrictions at utahfireinfo.gov—Utah has many to be aware of this year. Consider not starting a campfire at all.

🔥 Personal fireworks might seem fun, but they can cause a lot of damage that isn't fun in these conditions. Follow local fireworks restrictions and think about holding off on personal fireworks altogether.

Using fire sense can go a long way in protecting our state this holiday weekend. Thank you for every effort you make to protect it. **See less**